



VAKANTIE!

INSPIRATION MAGAZINE AND MORE...

Unique cooperation project for the Belgian travel sector

Make +200,000 travelers dream of your offer

- ✔ Your offer in the spotlight through creative storytelling
- ✔ More than 200,000 potential customers
- ✔ Healthy mix of online and offline



Cost efficient thanks to joining forces

- ✔ A unique collaboration project to inspire qualitative Belgian travelers
- ✔ Joining forces and resources of travel agents and holiday providers
- ✔ You can already participate for an investment of less than 35 euros per office



Spread through leading travel agencies

- ✔ 60 Sales outlets spread across Flanders
- ✔ More than 200 travel advisors who can sell your product
- ✔ Reach premium Belgian customers who enjoy traveling often



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Win-win-win

promoting their offer in travel agencies and through their communication channels.

Interesting vacation ideas.
Online and offline.



attractive communication tools to convince (potential) clients.

More info

www.koombanabay.eu/co-marketing



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INVITATION – 11TH EDITION – WINTER 2020-2021

Looking for a SMART marketing solution to connect with Belgian travelers?
You're invited to join this selective network.



Op Vakantie! (On Vacation!) helps independent travel agents, (niche) tour operators and tourist boards, cruise companies, hotels, airlines ... to inspire holidaymakers proactively for a next holiday. This by offering ready-made tools of communication with original and inspiring content.

We acquire this by uniting the strengths and means of travel agents and holiday providers.

This way, travel agents get an instant direct marketing possibility to reach their (potential) clients. And (niche) tour operators, tourist boards, cruise companies ... can target the final customer by a focused communication. On an attractive and affordable way.

We start with the next edition of this unique communication project. **Interested to join this selective group of trade partners?**

Contact us now for more information.

68 PARTNERS IN 10TH EDITION

24 HOLIDAY PROVIDERS

- Adagio Tours
- Air Mauritius
- Asteria Expeditions
- Celebrity Cruises (Cruise Connection)
- Club Med
- Cosmic Travel
- CroisiEurope
- Crystal Cruises
- Curaçao
- Dominicaanse Republiek
- Footprints Luxury Cruises
- Grecootel
- Hapag-Lloyd Cruises
- Hotel Morabeza
- Imagine Travel
- Interhome
- Live To Travel
- Odysseus
- Ponant
- Royal Hotel Sanremo
- Seabourn
- Slovenië
- Travelworld
- Viva Cruises (Cruise Selection)

44 TRAVEL AGENTS

- A1 Reizen
- Archeon Travel
- Azuriet Reizen (2)
- Book and Go
- Bornem Travel
- Check in for the World
- Cirkel Reizen
- Class Travel
- De Buck Travel
- De Postiljon
- De Reisboetiek
- DN Travel & Events (2)
- E-Travel
- Europareizen
- Event Travel
- Exclusief Reizen
- Frank Devos Reizen
- Heide Travel
- Herbots Reizen (2)
- Jempi Reizen (2)
- Joly Travel
- Lotus Travel
- Mira Tours
- Neptune Reizen
- Oranjetours Heist (2)
- Rantour
- Reiswinkeltje
- Reizen De Cauwer
- Reizen De Lathauwer (3)
- Reizen Gies
- Reizen Meyers (3)
- Reizen Staelens
- Sarlee Luxurious Travelling
- Solmar Reizen
- Travel Design
- Travel Lounge
- Travel Partners
- Travel Zone
- Travelness
- Uniglobe Robins Travel & VDK Travel
- UniQuest
- Universal Travel
- Vandamme Reizen
- World of Travel

Together these agencies represent:

- more than 60 selling points across Belgium
- more than 200 travel advisors who can sell your product
- more than 200,000 customers who love to travel around the world



PARTICIPATING IN OP VAKANTIE! (ON VACATION!)

What can Op Vakantie! (On Vacation!) do for you?

- Creation of content and personalised magazines to promote your travel offer via at least 25 travel agencies. With these tools they can prospect and communicate online and offline. Straight in the target group.
- Layout and texts are taken care of by us, in close consultation of your wishes.

How much does a partnership cost?

- 1 pg. in one edition = 1,550 euros (in both editions = 2,550 euros)
- 2 pg. in one edition = 2,550 euros (in both editions = 3,600 euros)
- 4 pg. in one edition = 3,600 euros (in both editions = 5,650 euros)

Don't miss this opportunity, the spaces are limited.

Yes, I'm interested in participating. Please contact me.

Organisation	<input type="text"/>
Representative	<input type="text"/>
dir. tel.nr.:	<input type="text"/>
pers. e-mail:	<input type="text"/>

Message:

More information?

Contact Axel De Corte

KoomBana Bay buba

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Participation conditions: koombanabay.eu/en/general-conditions/

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TOURISM • PROJECTS • STORIES

This select cooperation project can only be joined after explicit confirmation by KoomBana Bay.

www.koombanabay.eu